

Institutional Distinctiveness:**7.3.1. Portray the performance of the Institution in one area distinctive to its priority and thrust within 500 words.****Response:****Smile 'n' Smile Campaign through public outreach programmes:**

Meghna Institute of dental sciences reaches public and fulfils its social responsibilities by organising various outreach programmes through Smile 'n' Smile Campaign. We render the needs of the rural community surrounding our institution through Oral health screening camps in Nizamabad District, Telangana. Each year around 5000 plus individuals get benefited from these camps. We cater the needs of around 10,000 school students every year by conducting school camps with an emphasis on educating school students on maintenance of Oral health care and create awareness on associative disorders. We run fully functional satellite clinic at Khaleelwadi, Nizamabad District. Every year around 2000 individuals get benefitted.

Mobile Dental Unit:

We have state of the art mobile Dental unit for the door step dental treatment to the public. We conduct Oral Health awareness programs on Anti-tobacco day, World Oral Health day & World health day to procure public attention. We do spread oral and general health related messages through pamphlets, signature campaigns along with public addressing aids.

Anti tobacco campaign:

As tobacco consumption in any form is injurious to health, we conduct programmes on ill effects of tobacco to motivate the people to quit the habit. Every year our institute celebrates 'World No Tobacco Day' on 31st May. As part of this we conducted day long programmes on the tobacco hazards at public places like bus stations etc. We have fully functional Tobacco cessation Center, where we counsel the patients and motivate them to quit the habit both pharmacologically and non-pharmacologically.

MIDS go green initiative:

“MIDS go green initiative” is strictly adhered to our camps. To promote awareness regarding protection of environment, programmes and activities like Plantation day, celebration of World environment day etc.

As part of smile 'n' smile campaign, the public health dentistry department of our institution has adopted 5 schools and 6 villages for oral health promotion. Regular camps are conducted in these places to motivate public regarding the importance of oral hygiene. Apart from regular camps many social responsibility events were also conducted.

PUBLIC OUT REACH PROGRAMMES

1. Screening and treatment camps in and around Nizamabad District.
2. MIDS "Go Green initiative".
3. "Clean Hands & Healthy Life" programs.
4. Satellite centre at Khaleelwadi, Nizamabad District.
5. Public awareness posters regarding "Save water, save electricity, Swachh Bharat".
6. Mobile Dental unit for the door step Dental treatment to the public.
7. Oral health awareness programs include social mob, flash mob with healthcare message.

The facts thus provided are the pride of us to impart good Dental and Medical treatment to the nearby society. With all these, the glory of dream come true is the projection to live through to expand further to make this Dental College with all distinctiveness.